



Friday, October 1, 2010 at 8 PM (VIP starts at 6:30 PM)
Straz Performing Arts Center, Ferguson Theatre
VIP: \$165 General Tickets: \$55

The Tampa Film Institute, parent organization to the Gasparilla International Film Festival (GIFF), Academy Prep Center of Tampa, Glazer Children's Museum and Junior Achievement are proud to announce the Florida Premiere of the feature film, ***Black, White and Blues***. All proceeds will benefit the four organizations.

Tampa-born producers Charlie Poe, Jeff Balis and actor/writer Morgan Simpson, along with Rhoades Rader (*Dodgeball*) coordinated with GIFF and three other not-for-profit organizations to debut the film in Tampa. Charlie Poe is an active board member of all four benefiting non-profits.

Black, White and Blues is opening at festivals across the country and getting rave reviews and festival awards. Director Mario Van Peebles leads a talented cast including Michael Clarke Duncan, Luke Perry, Tom Scarritt and newcomer Morgan Simpson.

Sponsor levels range from \$2,000 to \$15,000 with a variety of publicity and benefits including top spot naming on all marketing and public relation initiatives. Top sponsor will get media quotes and speaking opportunities during this premiere event.

VIP tickets are \$165 and include open bar, food, and a chance to mingle with an actor and/or producer and see ***Black, White and Blues***. Followed by a Q & A session with Executive Producer Charlie Poe, Actor/Writer Morgan Simpson, Producer Jeff Balis and possibly a surprise guest! VIP reception begins at 6:30 PM.

Regular screening tickets are \$55 and include the film screening of ***Black, White and Blues***, followed by the Q & A session. General seating begins at 8 PM.

For more information, visit www.gasparillafilmfestival.com.

